

# BROOKSVILLE MERCHANTS ASSOCIATION NEWSLETTER

Volume 1, Issue 1

Newsletter Date  
June 2006

## THE NEW MAP/BROCHURE IS IN - AVAILABLE AT EASY STREET HOME DECOR

### *Letter from the President,*

Hello fellow members,

No matter how we may try to keep all things as they are, life shifts and turns. For the last six years Evelyn Duncan has done an outstanding job at the helm of our organization and guiding it to where we are today. I personally and on behalf of Brooksville Again would like to acknowledge her hard work and dedication. Thank you Evelyn!

Change is in the air. A lot has been written about the human spirit and change. JFK once said "Change is the law of life." Aristotle observed, "Change in all things is sweet." If we don't change, we don't grow. If we don't grow we aren't

really living.

I consider our organization, Brooksville Again, a growing living entity. In that vein, we have a change in officers and Board members. Our new officers are Pierre Desjardins (Easy Street Home Décor) President, Sally Petrie (Sally Ann's) Vice-President, Beth Crenshaw (Home at Sea) Secretary, and returning for another year as Treasurer, Kathleen Barnes (Cane Weavers). Our Executive Board consists of current officers, Past President Evelyn Duncan (Antique Sampler Mall), Monique Swann (Creative Porch and Garden) and Ann Chapman (Rogers Christmas House).

Any change, even a change for the better is

always accompanied by drawbacks and discomforts, but I also look to the future of our organization with excitement and anticipation. The City of Brooksville's landscape is changing and we are changing along with it. Your input and participation is vital to the success of our organization. We (The Board of Directors) are very much looking forward to your input of more than just your annual dues, we need to hear your concerns and what your needs are.

We will be having one to two guest speakers at our monthly meeting. This month we have Bill Geiger, Brooksville Community Development Director and Hubert "Wayne" Dukes, candidate for County Commissioner,

District 2. Each will speak briefly for fifteen minutes and then entertain your questions for fifteen minutes.

Hope you enjoy the newsletter. I look forward to your help in serving you this coming year.

*Pierre Desjardins*  
*President,*

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### Executive Board

- *Pierre Desjardins, President*
- *Sally Petrie, Vice-President*
- *Beth Crenshaw, Secretary*
- *Kathleen Barnes, Treasurer*
- *Evelyn Duncan, Past President*
- *Ann Chapman, Board Member At-Large*
- *Monique Swann, Board Member At-Large*

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## Market on Main Street

One of the fun happenings in our small town is the Market on Main Street that opens for business every third Saturday of the month, except July and August. It's held on Main Street between Broad and Liberty Streets. The market features the bounty of local farmers, artisans, crafters

and merchants. Most can be identified by their hand-lettered signs and smiling faces.

Make that Saturday morning live! The Market may be small, with fewer than three dozen vendors, but it is animated. Everybody knows everybody else, and the shopping often plays

second fiddle to friends and neighbors catching up on birth announcements, marriages, happenings with the kids and grandkids. Children and their pets are underfoot. Sometimes guest musicians entertain the crowd, local crafters rotate in and out, demonstrating their skills as potters, soap makers, (cont. on page 2)

**(Market Continued from page 1)**

painters, and a host of other skills. Food vendors offer good eats for the hungry.

Evelyn, and her volunteers, have been instrumental in getting the Market on Main Street up and running. If you or any one you may know is interested in being a vendor at the market please contact Evelyn Duncan at 797-9330 or Sally Petrie at 650-8948.

**WELCOME NEW MEMBERS**

At your earliest convenience please extend a personal welcome and a visit to the following new members:

Donna Jones, Ann & Bill Chapman, Rogers Christmas House  
103 S. Saxon Ave, (352) 796-2415

Beth Crenshaw, Home At Sea, 5 N. Main St., (352) 797-6372

Bonnie Anhalt, Gingerbread Lane, 10435 Broad St., (352) 796-7518

Cindy Spano, St. Francis Carriage Services, 158 S. Main St. 540-9049

**FUNNY BUT TRUE**

Actual Transcripts from court hearings:

Q: What gear were you in at moment of the impact?

A: Gucci sweats and Reeboks.

Q: Do you recall the time that you examined the body?

A: The autopsy started around 8:30 p.m.

Q: And Mr. Dennington was dead at the time?

A: No, he was sitting on the table wondering why I was doing an autopsy.



*Bandshell Bash  
2nd Saturday of Each Month*

Q: Doctor, before you performed the autopsy, did you check for pulse?

A: No.

Q: Did you check for blood pressure?

A: No.

Q: Did you check for breathing?

A: No.

Q: So, then it is possible that the patient was alive when you began the autopsy?

A: No.

Q: How can you be so sure, Doctor?

A: Because his brain was sitting on my desk in a jar.

Q: But could the patient have still been alive nevertheless?

A: Yes, it is possible that he could have been alive and practicing law somewhere.

*"Learn as if you were going to live forever.  
Live as if you were going to die tomorrow"  
Mahatma Gandhi*

Sally Petrie, Sally Ann's, 7124 Ponce de Leon Blvd. (352) 650-8948

Sharon Pardue, Staged with Style, 10111 Weeks Dr., (352) 848-1174

Stacy Morgan, Cabin Creek Antiques & Gifts, 770 E. Jefferson St., 799-8770

Sybil Hancock, Hot Wheels 820 S. Broad St., (352) 799-1442

T.L. Diaz, Purple Leopard, 400 S. Broad St. (352) 796-1980

**BUSINESS BRIEFS**

On May 12, Rogers Christmas House and Gift Shop, 103 Saxon Avenue, had a ribbon cutting ceremony to celebrate new ownership and new beginnings for this wonderful landmark.



*Ribbon Cutting at Jo's Country Corner  
The cookies were to die for!*

On May 25, Jo Stechenfinger of Jo's Country Corner, 15 N. Main Street, had a ribbon cutting ceremony to celebrate her re-grand opening. Everyone had a good time.

On May 26, Beth

Crenshaw of Home at Sea hosted a reception and showing of glass jewelry.

If you are planning any type of special event at your business please E-mail Pierre Desjardins at Easy Street Home Décor, a plrd2@earthlink.net, so we may include it in our newsletter for upcoming events.

## Colander of Events for June 2006

June 5 - Founders Week meeting City Hall, City Council Chambers 3PM

June 5 & 19 - City Council Meeting, City Hall, City Council Chambers 7PM

June 6, 13 & 20 - County Commission Meeting, Hernando County Govt. Center, 9AM

June 6 - Brooksville Again Executive Board Meeting, 5:30PM

**June 8 - Brooksville Again, Membership Monthly Meeting, 5:30PM,**

**Hungry Thyme Café. Guest Speakers: Bill Geiger, Community Development Director, City of Brooksville; Hubert "Wayne" Dukes, Candidate for County Commissioner, District 2. Several Members of the Press will be there - a good turnout of members would be nice.**

June 9 - National Holiday

June 10 - Bandshell Bash live concert, car

show, and vendors. Bring your dancing feet, your blanket and picnic basket, Hernando Park Downtown, 4-8PM



Reception at "Home at Sea" A good time was had by all.

**June 17 - Market on Main Street, Between Broad and Liberty Streets. Last one until September.**

June 18 - Fathers Day. Don't forget dad.

## Brooksville Again Needs Volunteers

With all the changes that are taking place in Brooksville and within our own organization we are at a crossroads with respect to what we want to accomplish as business owners. In order to have a voice and influence with our elected officials we need a presence in the community and a united front. We need volunteers for the following committees:

Political Action - with County and City elections looming we need volunteers to

help get business orientated individuals elected. There are three vacancies on City council coming up this election, etc.

Advertising/Marketing - there is a fair amount of money in the bank wanting to be spent. We need volunteers to help with ideas and suggestions as to the best use of this money to promote our business's and our organizations presence.

Finance - several people are needed to oversee budgeting and expenditures .

*"we need volunteers to help get business orientated individuals elected"*

Market on Main Street - looking for people to help with ideas to expand and promote the Market.

Please contact any of the Board Members to offer your assistance.

## IN CASE OF A HEART ATTACK

Not every heart attack symptom is going to be The left arm hurting. Be aware of intense pain in the jaw line. You may never have the first chest pain during the course of a heart attack. Nausea and intense sweating are also common symptoms. 60% of people who have a heart attack while they are asleep do not wake up. Let's be careful and be aware. The more we know . . . . .

Let's say it's 6:15pm and you're driving home (alone of course), after an unusually hard day on the job. You're tired, upset and frustrated. Suddenly you start experiencing severe pain in your chest that starts to radiate out into your

arm and up into your jaw. You are only about five miles from the hospital nearest your home. Unfortunately you don't know if you'll be able to make it that far. You have been trained in CPR, but the course did not tell you how to perform it on yourself.

### HOW TO SURVIVE A HEART ATTACK WHEN ALONE . . .

Since many people are alone when they suffer a heart attack, without help, the person whose heart is beating improperly and who begins to feel faint, has only about 10 seconds left before losing consciousness. However, these

victims can help themselves by coughing repeatedly and very vigorously. A deep breath should be taken before each cough, and the cough must be deep and prolonged, as when producing sputum from deep inside the chest. A breath and a cough must be repeated about every two seconds without let-up until help arrives, or until the heart is felt to be beating normally again. Deep breaths get oxygen into the lungs and coughing movements squeeze the heart and keep the blood circulating. The squeezing pressure on the heart also helps it regain normal rhythm. In this way, heart attack victims can get to a hospital.

BROOKSVILLE AGAIN  
2006-2007 MEMBERSHIP DIRECTORY

BROOKSVILLE AGAIN  
2006-2007 MEMBERSHIP DIRECTORY

Gingerbread Lane  
10435 Broad Street  
Brooksville, FL 34601  
Bus: (352) 796-7518

Home At Sea  
5 N. Main St.  
Brooksville, FL 34601  
Bus: (352) 797-6372

Cane Weavers  
13009 Old Crystal River Road  
Brooksville, FL 34601  
Bus: (352) 796-2871

Allen's Flowers Boutique  
3 N. Bailey Ave.  
Brooksville, FL 34601  
Bus: (352) 796-4541

Main Street Eatery  
101 N. Main Street  
Brooksville, fl 34601  
Bus: (352) 799-2789

Easy Street Home Decor  
100 N. Brooksville Ave  
Brooksville, FL 34601  
Bus: (352) 848-0177

Hernando Coins  
990 Ponce de Leon Blvd.  
Brooksville, FL 34601  
Bus: (352) 799-7745  
Bus Fax: (352) 799-7745

Purple Leopard  
400 S. Broad St.  
Brooksville, FL 34601  
Bus: (352) 796-1980

Brooksville Printing  
100 S. Main St.  
Brooksville, FL 34601  
Bus: (352) 796-3512  
E-mail: Brkprint@gate.net

Antique Sampler Mall  
31 S. Main St.  
Brooksville, FL 34610  
Bus: (352) 797-9330  
Duncan, Dan  
Antique Sampler Mall

Cherished Creations  
25264 Celmar St.  
Brooksville, FL 34601  
Bus: (352) 799-9052

31 S. Main St.  
Brooksville, FL 34601  
Bus: (352) 797-9330

Rogers Christmas House  
103 S. Saxon Ave  
Brooksville, FL 34601  
Bus: (352) 796-2415

Action Auctioneers  
3395 Spring Lake Hwy  
Brooksville, FL 34602  
Bus: (800) 765-1628

Rogers Christmas House  
103 S. Saxon Ave.  
Brooksville, FL 34601  
Bus: (352) 796-2415

Hernando Fire & Safety Equip.  
1109 Ponce De Leon  
Brooksville, FL 34601  
Bus: (352) 796-4433

Sunshine Antiques  
296 N. Broad St.  
Brooksville, FL 34601  
Bus: (352) 799-6799

BROOKSVILLE AGAIN  
2006-2007 MEMBERSHIP DIRECTORY

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Duff Baskets  
18180 Fort Dade Ave.  
Brooksville, FL 34601  
Bus: (352) 799-4493

R. Ocean West Inc.  
416 S. Broad St.  
Brooksville, FL 34601  
Bus: (352) 797-4775

Opal's A-Z Thrift Store  
410 S. Broad St.  
Brooksville, FL 34601

Hot Wheels  
820 S. Broad St.  
Brooksville, FL 34601  
Bus: (352) 799-1442

710 E. Ft. Dade Ave.  
Brooksville, FL 34601  
Bus: (352) 797-6330

Hernando Historical Museum  
18417 Lake Lindsey Road  
Brooksville, FL 34601  
Bus: (352) 799-0129

Rogers Christmas House  
103 S. Saxon Ave.  
Brooksville, FL 34601  
Bus: (352) 796-2415

T&M Salvage  
1340 Howell Ave  
Brooksville, FL 34601  
Bus: (352) 442-9151

Patricia's Boutique  
11 S. Broad St.  
Brooksville, FL 34601  
Bus: (352) 799-4460

The Paper Porch  
510 E. Liberty Ave.  
Brooksville, FL 34601  
Bus: (352) 799-7197

Old Brooksville in Photos & Stories  
407 S. Brooksville Ave.  
Brooksville, FL 34601  
Bus: (352) 799-1945

Hungry Thyme Cafe  
Bus: (352) 796-2633

Antiques at the Corner  
10431 Broad St.  
Brooksville, FL 34601  
Bus: (352) 796-7518

Great Stuff  
503 S. Main St.  
Brooksville, FL 34601  
Bus: (352) 799-6655

Hungry Thyme Cafe  
13 S. Brooksville Ave  
Brooksville, FL 34601  
Bus: (352) 796-2633

Cabin Creek Antiques & Gifts  
770 E. Jefferson St.  
Brooksville, FL 34601  
Bus: (352) 799-8770

City of Brooksville  
201 Howell Ave.  
Brooksville, FL 34601  
Bus: (352) 544-5430

Kim's Vintage jewelry  
4137 DesPrez Ct.  
Hernando Beach, FL 34607  
Bus: (352) 238-4933

Staged with Style  
10111 Weeks Dr.  
Brooksville, FL 34601  
Bus: (352) 848-1174

BROOKSVILLE AGAIN  
2006-2007 MEMBERSHIP DIRECTORY

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2006-2007 MEMBERSHIP DIRECTORY

Sally Ann's  
7124 Ponce de Leon Blvd.  
Brooksville, FL 34605  
Bus: (352) 650-8948

Ward, Valdora  
Artist  
19 Natelle Ave.  
Brooksville, FL 34601  
Bus: (352) 799-4935

City Hall Art Gallery  
12128 Club House Rd.  
Brooksville, FL 34613  
Bus: (352) 544-5407

Broken Mold, The  
100 N. Brooksville Ave.  
Brooksville, FL 34601  
Bus: (352) 796-6979

Rising Sun Cafe  
10 S. Main St.  
Brooksville, FL 34601  
Bus: (352) 848-0090

209 Hernando St.  
Brooksville, FL 34601  
Bus: (352) 796-0946

Mary Coogler Cottage  
110 S. Brooksville Ave.  
Brooksville, FL 34601  
Bus: (352) 796-6857

Somebody's Secret  
414 E. Liberty St.  
Brooksville, FL 34601  
Bus: (352) 754-2422

Hernando Co. Tourist Devel. Council  
26 S. Brooksville Ave. Suite B  
Brooksville, FL 34609  
Bus: (352) 540-4323

St. Francis Carriage Services  
158 S. Main St.  
Brooksville, FL 34601  
Bus: (352) 540-9049

Springstead Crafters Arts Mall  
406 Liberty St.  
Brooksville, FL 34601  
Bus: (352) 797-0510

Jo's Country Corner  
15 N. Main St.  
Brooksville, FL 34601  
Bus: (352) 544-2622

Creative Porch and Garden  
151 S. Main St.  
Brooksville, FL 34601  
Bus: (352) 796-1151